

	Criteria
Eligibility	
Content Requirements	<p>Applicable to pharmacy practice and pharmaceutical science. Improve or develop the following areas:</p> <ul style="list-style-type: none"> • Provide patient-focused pharmaceutical care • Practice evidence based medicine • Improve pharmacists' ability to provide safe and effective use of medications • Enhance Professional Development
Participants	Pharmacists and Pharmacy Interns
Types of Activities	
Types of CE Activities (Live and Online)	<p>Nature of events: Conferences/ Symposiums Webinars Workshops Short courses Post-graduate programs (Courses)</p>
CEU Points Awarded	<p>1 CEU per contact hour. Minimum of 30minutes per activity. Round down to 15-minute activity is necessary Maximum: 6 CEU per day 10 CEU per event 20 CEU per course</p>
CE Articles	<ul style="list-style-type: none"> • Articles must be of a minimum length (~1000words) and accompanied by 10 CE questions <p>CEUs per article: 2 CEU</p>
Financial Support/ Conflicts of Interest	
Use of Promotional Materials	<ul style="list-style-type: none"> • Educational materials (such as slides, handouts, etc) must not contain any promotion or advertisement. Avoid the use of trade names unless necessary • Promotional and non-promotional materials should be objective, fair and balanced
Content/ Format of Commercial Support within the CE activity	<ul style="list-style-type: none"> • Name of financial support and nature of the support should be disclosed to the audience. • CE contents must provide a balanced view of therapeutic options; no disparaging references to other products or manufacturers • Content of the materials and seminar must be sufficient to provide an informative and meaningful seminar • Content matches the topic proposed and its objectives • Avoid the use of trade names, if necessary refer to trade names of other medications. • Speakers' slides should be non-promotional in nature • Slides must be effective and clear with no misleading information or presentation of data • Claimed differences between pharmaceutical products and treatments should be statistically significant • Slides must be properly referenced with the appropriate format • Graphs and tables should be correctly labelled and captioned • Speaker's credentials are appropriate for the given seminar • Seminar does not promote non-compliance to laws and regulations nor encourages unethical practices
Disclosure of Potential Commercial Bias	<p>Speakers must disclose any relevant information prior to the beginning of the lecture. These include:</p> <ul style="list-style-type: none"> • Name of the individual with relevant commercial bias • Name of the commercial interest

- | | |
|--|---|
| | <ul style="list-style-type: none">• Nature of the relationship of commercial interest |
|--|---|

Disclaimer:

Any accreditation by the Pharmacist Central Continuing Education Committee (PCCC) does not constitute an endorsement in any part of the content, product or treatment. It is the responsibility of the speaker and sponsoring company that the presentation, promotional and non-promotional materials comply with Hong Kong's laws and regulations. PCCC accredits an event based on the information provided by the sponsor in good faith and does not take responsibility in ensuring the information or material are legal or valid